

INTRODUCING

MARRIOTT INTERNATIONAL INTRODUCES NEW LOYALTY BRAND

Marriott Bonvoy™. We believe all travel is good travel.

It's a new era for loyalty! We are excited to launch our powerful, universal loyalty brand, connecting our 6,700 hotels to travelers worldwide. Launching on February 13, Marriott Bonvoy™ will become the foundation of everything we do to serve and inspire our members. Just like our members, we believe that travel enriches the traveler and nourishes the world. It opens minds, expands borders, and creates memories.

We greatly appreciate your partnership and support as we take the next monumental step in our integration journey and enter a whole new world of loyalty!

WHAT YOU SHOULD KNOW

<p>The Marriott Rewards®, The Ritz-Carlton Rewards® and Starwood Preferred Guest brand names and logos will be retired as of February 13, 2019.</p>	<p>Marriott Moments, Marriott Rewards Moments and SPG MomentsSM – will be combined as Marriott Bonvoy Moments.</p>	
<p>Members should combine their Marriott and SPG® account to take advantage of combined points and Elite nights, potentially achieving a higher Elite tier.</p>	<p>Marriott Bonvoy will introduce two new Elite tier names: Platinum Premier Elite level will become Marriott Bonvoy Titanium Elite. Platinum Premier Elite with Ambassador level will become Marriott Bonvoy Ambassador Elite.</p>	<p>Redemption updates: A new Free Night Award tier, Category 8, begins in March. Peak and off-peak pricing will launch in summer 2019.</p>
<p>The Marriott Rewards Mobile App will send a push notification to download the new Marriott Bonvoy Mobile App as soon as it's available in February. Download the Marriott Rewards App today.</p>	<p>Meeting Planners can continue to earn points for eligible meetings and events organized at any of our hotels and resorts that participate in Rewarding EventsSM.</p>	

TO EXPLORE MORE

View the [press release](#) or visit meetmarriottbonvoy.marriott.com.

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