

# WHAT WILL ACTA DO FOR YOU?

## WE ADVOCATE...

to governments, suppliers and organizations through one strong voice.

## WE EDUCATE & ELEVATE...

industry standards and professionalism through certification and learning opportunities.

## WE PROMOTE...

the value of retail travel to the consumer and actively position the travel agent as the authority in travel.

## WE CONNECT...

our members with the information, contacts and programs they need to be more effective.

New members  
receive a

**\$50 MARRIOTT  
SPONSORSHIP**

towards your ACTA  
membership!

**Marriott**  
INTERNATIONAL

## ABOUT ACTA

Since 1977, the Association of Canadian Travel Agencies (ACTA) has been the national trade association representing the retail travel sector of Canada's tourism industry.

**Join today!**



[WWW.ACTA.CA](http://WWW.ACTA.CA)

To get started email [membership@acta.ca](mailto:membership@acta.ca) or call (888) 257-2282.

*\*Offer expires November 30, 2017.*