

10th YEAR
YIL

Tourism Fair and Congress

TRAVEL
TURKEY
İZMİR
2016

8-11
DECEMBER



Explore the world tourism in İzmir!

www.travelturkeyexpo.com

TRAVEL TURKEY İZMİR Tourism Fair and Congress,
one of the most significant gatherings of the tourism sector in Turkey,
will open its doors for the 10th time on **December 8th-11th, 2016.**

Organized by the **İzmir Fair Services (İZFAŞ)** and **Association of Turkish Travel Agencies (TÜRSAB)**, under the auspices of the **Turkish Ministry of Culture and Tourism, TRAVEL TURKEY İZMİR 2016** will host exhibitors and tourism professionals from various destinations worldwide in Turkey's newest and most modern exposition center, **fuarizmir.**

FAIR AT A GLANCE (2015)



*Come and take part
in this unique
business platform!*

13.463 sqm
Exhibition Space

1.008
exhibitors from
31
Countries

33.688
Visitors from
64
Countries

B2B
HOSTED BUYER PROGRAM

INTERNATIONAL
GASTRONOMIC TOURISM CONGRESS



WHY YOU SHOULD EXHIBIT

- To prepare a platform for new cooperation agreements
- To launch new products and services
- To identify and attract new partners and distributors
- To contact important decision makers in Eurasia and Middle East directly
- To create B2B contacts with the hosted buyers from various countries
- To showcase new travel trends and destinations
- To create and strengthen brand awareness
- To exchange information between national and international travel industry experts
- To develop the customer satisfaction
- To get information about tourism industry
- To achieve an impact in the general media

EXHIBITOR PROFILE



Travel Agencies
Tour Operators
Hotels / Hotel Chains / Resorts
Cafes & Restaurants
Banking / Insurance Companies
Diving Schools
Airlines
Cafe, Bar, Hotel Equipments

Business Tourism & Mice
Health Tourism
Yacht Charter&Cruiselines&Marinas
Active & Adventure Tourism
Cultural Tourism
Sport & Golf Tourism
Tourism Technology
Tourism Transportation
Education Tourism

Ministries
Consulates
International Tourism Authorities / Boards
Municipalities
Development Agencies
Governments / Culture & Tourism Directorates
Tourism Associations / Unions
Tourism Media



EXHIBITING COUNTRIES

- Argentina
- Australia
- Bosnia Herz.
- Bulgaria
- China
- France
- Georgia
- Germany
- Ghana
- Greece
- Hong Kong
- India
- Iran
- Israel
- Italy
- Jordan
- Kosovo
- Morocco
- Namibia
- Poland
- Portugal
- Russia
- Serbia
- South Korea
- Spain
- Sri Lanka
- Turkey
- USA
- Uzbekistan
- Zambiya
- Zimbabwe

WHY YOU SHOULD VISIT

- To meet and make business contacts with the leading travel and tourism providers from around the world at a single venue.
- To compare the quality of all specialized products and services directly
- To secure product/service distribution agreements
- To get the opportunity of attending congresses, seminars and parallel events about the future of the industry
- To discover all the latest trends and detailed information about tourism industry
- To profit from interesting networking opportunities
- To become aware of new business opportunities in the sector
- To enjoy İzmir and its historical vicinity

VISITING COUNTRIES

- | | | |
|----------------|---------------|----------------|
| ■ Argentina | ■ Iran | ■ Philippines |
| ■ Albania | ■ Israel | ■ Poland |
| ■ Azerbaijan | ■ Italy | ■ Portugal |
| ■ Belarus | ■ Ivory Coast | ■ Romania |
| ■ Belgium | ■ Japan | ■ Russia |
| ■ Benin | ■ Jordan | ■ Serbia |
| ■ Bosnia Herz. | ■ Kazakhstan | ■ Slovenia |
| ■ Bulgaria | ■ Kenya | ■ South Korea |
| ■ Brazil | ■ Kuwait | ■ Spain |
| ■ Canada | ■ Lebanon | ■ Sudan |
| ■ Chad | ■ Lithuania | ■ Switzerland |
| ■ China | ■ Macedonia | ■ Syria |
| ■ DR Congo | ■ Malaysia | ■ TRNC |
| ■ Ethiopia | ■ Monaco | ■ Turkey |
| ■ Finland | ■ Montenegro | ■ Turkmenistan |
| ■ France | ■ Morocco | ■ UAE |
| ■ Georgia | ■ Netherlands | ■ Uganda |
| ■ Germany | ■ Nigeria | ■ UK |
| ■ Ghana | ■ North Korea | ■ Ukraine |
| ■ Greece | ■ Norway | ■ USA |
| ■ India | ■ Oman | |
| ■ Indonesia | ■ Pakistan | |



B2B

HOSTED BUYER PROGRAM



As in every year, this year buyers, tour operators, travel agencies and also tourism press will be invited to the exhibition for cooperating with the exhibitors under the "Hosted Buyer Program". Within the framework of this special program in 2015 international buyers were hosted in İzmir.

From different **41 countries** under the sponsorship of Turkish Airlines and also had the chance to attend an "Ephesus & House of Virgin Mary" tour following their B2B meetings at the fairground.



A STAR ALLIANCE MEMBER

INTERNATIONAL GASTRONOMIC TOURISM CONGRESS



International Gastronomic Tourism Congress will be held for the second time on **8-10 December 2016** simultaneously with Travel Turkey İzmir Tourism Fair at an international level both with its speakers and participating countries.

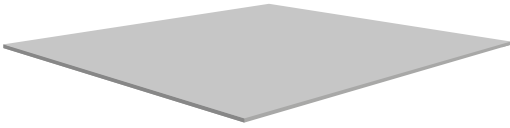
In 2015, the congress hosted 80 academics from 7 different countries and 2,182 participants. In depth academic and events program will provide an international platform for the participants to be together with all the stakeholders, informed about the innovations, and to determine investment strategies.

PARTICIPATION CONDITIONS

*minimum booth size 12 sqm.

OPTION 1 (Raw Space Only)

90 EURO / sqm + V.A.T (%18)



OPTION 2 (Space and Design Shell Scheme Stand)

115 EURO / sqm + V.A.T (%18)



Includes:

- Side and rear walls
- Fascia board with company name
- Electrical socket (3 KW monophase)
- Spot lights (HQI 150 W / 4 sqm)
- 1 table
- 2 chairs
- 1 wastebin
- Carpet



330,000 sqm
area

110,000 sqm
outdoor and Indoor exhibition area

12,000 sqm
fair street

16,000 sqm
café and restaurants

8 km.
from the airport

TRAVEL TURKEY İZMİR 2016

CONTACT

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A STAR ALLIANCE MEMBER

Organizers :



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