



Association of Canadian Travel Agencies  
Association canadienne des agences de voyages

## ACTA Alberta/NWT Fall Event

Day Spa, Man Tracker, Pub and Paint Ball & Premium Golf Tournament

Monday August 22<sup>nd</sup>, 2016 - Alberta Springs Golf, Red Deer

10:30 AM Shot-gun Start for all events

### Sponsorship Opportunities

#### Exclusive Title Sponsorship – Sold Out



#### Platinum Coverage Sponsorship

Please check off your preferred sponsorship option

##### Platinum 18 Full-Colour, Custom Pin Flags – \$3500.00 **SOLD OUT**

- 4 Golfers or Event Participants– we encourage you to invite deserving agents – top sellers of your products or rising stars – please take advantage of our “sponsor agent rate” as listed for additional agent guests.
- 2 Dinners for invited guests.
- Large Tournament Banner and Program recognition.
- 6 Slides to include for ongoing banquet presentation.

##### Platinum Mid-Day and Sun Downer Sponsors - \$3500.00

This is your opportunity to meet and greet all upon arrival as well to have the opportunity during the cocktail hour(s) to set up a stand to have all visit with you to introduce yourself to the event participants. You have the possibility of running a contest or a draw to ensure everyone stops by. This will be up to you and how you wish to set this up.

- 2 Golfers or Event Participants– we encourage you to invite deserving agents – top sellers of your products or rising stars – please take advantage of our “sponsor agent rate”
- Reception and Cocktail Room Signage.
- 2 Drink tickets to all participants printed with your logo.
- Event Banners and program recognition.
- 6 Slide to include for ongoing banquet presentation.

## ❑ **Platinum On Course Beer Cart Sponsorship - \$2500.00**

There will be 2 refreshment carts on the course with your logo on each. You will ride a golf cart around the course to meet and distribute drink vouchers to all. (200 drink coupons for you to give away printed with your logo)

- 2 Golfers or Event Participants - we encourage you to invite deserving agents – top sellers of your products or rising stars – please take advantage of our “sponsor agent rate”
  - Lunch and Dinner for your company representative.
  - Large Tournament Banner and Program recognition.
  - 6 Slides to include in our ongoing banquet presentation.
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## **Gold Sponsorship**

### ❑ **Gold Hole Sponsorship - \$1500.00**

- 2 Golfers or Event Participants we encourage you to invite deserving agents – top sellers of your products or rising stars – please take advantage of our “sponsor agent rate”
- 2 Additional Lunches and Dinners for those staffing your hole and/or invited guests.
- Logo recognition on Hole Signage.
- Large Tournament Banner and Program recognition.
- 5 Slides to include for ongoing banquet presentation.

### ❑ **Gold Golf Lunch Sponsorship - \$1500.00**

You will host lunch on the course for a BBQ for all the golfers. This is your opportunity to meet and greet each individual on route.

- 2 Golfers or Event Participants - we encourage you to invite deserving agents – top sellers of your products or rising stars – please take advantage of our “sponsor agent rate”
  - 2 Additional Lunches and Dinners for those staffing your hole and/or invited guests.
  - Logo recognition on Hole Signage.
  - Large Tournament Banner and Program recognition.
  - 5 Slides to include in our ongoing banquet presentation.
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## **Silver Sponsorship**

### ❑ **Silver Hole Sponsorship - \$750.00**

- 1 Golfers or Event Participant – we encourage you to invite deserving agents – top sellers of your products or rising stars – please take advantage of our “sponsor agent rate”
- 1 Lunch and Dinner for person staffing your hole or invited guest.
- Logo recognition on Hole Sponsor signage.
- Event Banners and program recognition.
- 3 Slides to include for ongoing banquet presentation.

### ❑ **Silver Table Wine Sponsorship - \$750.00**

- 1 Golfer or Event Participant - we encourage you to invite deserving agents – top sellers of your products or rising stars – please take advantage of our “sponsor agent rate”
- 1 Dinner for invited guest.
- Logo recognition on Dinner Tables recognizing Sponsorship.
- Event Banners, Tournament Banner and Program recognition.
- 3 Slides to include for ongoing banquet presentation.

### ❑ **Silver Photography Sponsorship - \$750.00**

There will be a cart provided for you and the photographer to travel around the course. You will ride around the course to meet and photograph all participants. The photographer will also ensure they will catch scenes with you at the cocktail party and banquet in the evening.

- 1 Golfers or Event Participants - we encourage you to invite deserving agents – top sellers of your products or rising stars – please take advantage of our “sponsor agent rate”
- Large Tournament Banner and Program recognition as well your logo will be on the cart.
- 3 Slides to include for ongoing banquet presentation.

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## **Bronze Sponsorship**

### ❑ **Bronze Extra-curricular Activities - Events will include a Fabulous Spa Day, Heritage Man Tracker Event, Pub and Paint Ball and our Limo Bus. - \$550.00**

All extra-curricular activities are sponsored by you. Participants are on board our limo bus service from Edmonton and Calgary. Participants attend a Fabulous Spa, we host a Man Tracker as well as a Pub Lunch and Paint Pall event.

- 1 Golfer or Event Participant - we encourage you to invite deserving agents – top sellers of your products or rising stars – please take advantage of our “sponsor agent rate”
- You will be on all Banners at each location and on the buses as well on all Event as well as Program recognition.
- 2 Slide to include for ongoing banquet presentation.

### ❑ **Bronze Putting Green Sponsorship - \$550.00**

Sponsor is located at the Putting Green and runs the Putting Contest – the prize you will provide will determines the number of participants – all event participants are encouraged to participate, tickets are purchased for this contest with proceeds going to Harbor4Life Youth Society. You will be asked to collect tickets and sell additional tickets at the hole.

- 1 Golfer or Event Participant - we encourage you to invite deserving agents – top sellers of your products or rising stars – please take advantage of our “sponsor agent rate”
- 1 Dinner for invited guest.
- 2 Slides to include for ongoing banquet presentation.

**Bronze Hole Sponsorship - \$375.00**

- Logo recognition on Hole Sponsor signage.
- 1 lunch and dinner.
- We would like to encourage you to invite a deserving agent – top sellers of your products or rising stars. Please take advantage of our “sponsor agent rate” as listed.
- Event Banners and program recognition.
- 1 Slide to include for ongoing banquet presentation.

**Bottled Water Sponsor - \$375.00 **SOLD OUT****

- Logo labeled water bottles.
- 1 lunch and dinner.
- We would like to encourage you to invite a deserving agent – top sellers of your products or rising stars. Please take advantage of our “sponsor agent rate” as listed.
- Event Banners and program recognition.
- 1 Slide to include for ongoing banquet presentation.

**Trip Sponsors** (must be for two people and include transportation and accommodations) Logos will be included on invites, promotional material, main sign board, in the program and verbal mentions throughout the day of tournament, 4 slides to include in our ongoing banquet presentation.

**Prize Sponsors**

<input type="checkbox"/> Closest to the Pin <input type="checkbox"/> Longest Drive – Men’s <input type="checkbox"/> Longest Putt <input type="checkbox"/> Princess of the Day	<input type="checkbox"/> Hole in One <input type="checkbox"/> Longest Drive – Women’s <input type="checkbox"/> Longest Marshmallow Drive... <input type="checkbox"/> Man Tracker
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**You are welcome to design your own contests with prizes.**

**We wish to encourage suppliers to include your**

**“Top Agent Producers or Rising Stars”**

**Additional AGENT Golfers or Event Participants ONLY – \$125.00**

**Contact Barbara Sutherland today – [bsutherland@acta.ca](mailto:bsutherland@acta.ca) or (780) 437-2555**



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**If your company** is interested in building its profile within the travel industry in AB, consider sponsoring ACTA's August Event. This is a unique opportunity to connect with ACTA member travel agencies and other industry leaders. This year's event takes place in Red Deer and will include both a golf event (at Alberta Springs) for attendees who are golfers and alternate events for non-golfers. Everyone will meet together following the day's events for a networking reception, awards and banquet dinner.

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**I AM INTERESTED IN SPONSORSHIP:**  PLATINUM  GOLD  SILVER  BRONZE  TRIP  PRIZE

NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PAYMENT: Amt. \_\_\_\_\_ Add: GST For Golfers or Event Participant Only (5%) \_\_\_\_\_ Total \_\_\_\_\_

(GST # 10668 3451 RT)

Cheque \_\_\_\_\_ (Payable to ACTA) Credit Card #: VI MC DC AX \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

**Mail:** ACTA 584 Riverbend Sq. NW, PO Box 21058, Terwillegar, Edmonton, AB T6R 2V4 **Fax:** 1 (888) 689-0668

**Contact:** Barbara Sutherland – (780) 437-2555 or 1 (888) 257-2282 FREE ext 135 **Email:** [bsutherland@acta.ca](mailto:bsutherland@acta.ca)