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Mexico City's Contemporary Art Scene Continues Attracts Global Attention

Second Annual Art Gallery Weekend Showcases New Galleries & Exhibits

MEXICO CITY – September 22, 2014 – Known as the birthplace of renowned artists in a myriad of categories, today its Mexico City's new generation of contemporary artists who are at center stage, garnering recognition from the international arena. Over the past 20 years, the contemporary art scene has flourished with numerous new gallery openings, private collections being displayed and dedicated events established to showcase it all to the world. With many of the sales of Mexican contemporary art being to foreigners, Mexico City is certainly on the radar for the newest and most coveted pieces. Some of the most recognized Mexican contemporary artists include Gabriel Orozco, Carlos Amorales, Damián Ortega and Miguel Calderón.

One of the newest events to celebrate this art category is Art Gallery Weekend, which took place this weekend in its second annual edition. Conceived by local magazine Código and directed by Editor-in-Chief Ricardo Porrero, Art Gallery Weekend is a new endeavor that for the last two years has brought together artists, gallery owners, collectors and amateurs giving them the opportunity to see the newest art displays while reflecting with other enthusiasts and collecting fine pieces. This event has followed other world-class cities with similar Gallery Weekend events such as Berlin, Madrid, Vienna, Warsaw, Budapest, Los Angeles, New York and Chicago.

During this Art Gallery Weekend, which took place from Friday 19th to Sunday 21st, each venue inaugurated its most significant exhibition of the season, all entrances to galleries were open to the public and a complimentary dedicated transportation system was provided to tale people on the complete tour of the galleries, which included:

- 1. <u>Anonymous Gallery</u>
- 2. <u>Galería Luis Adelantado</u>
- 3. <u>Le Laboratoire</u>
- 4. <u>Proyecto Paralelo</u>
- 5. <u>EDS Gallery</u>
- 6. Galería Ethra
- 7. Talcual
- 8. Marso
- 9. Patricia Conde Galería
- 10. Galería Pablo Goebel Fine Arts
- 11. MINI Art Gallery
- 12. Galería Enrique Guerrero





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- 13. <u>Altiplano Galería</u>
- 14. Arróniz Arte Contemporáneo
- 15. Proyectos Monclova
- 16. Galería OMR
- 17. Lulu (Special event)
- 18. Bikini Wax (Especial guest
- 19. <u>Kurimanzutto</u>
- 20. Labor
- 21. Nina Menocal
- 22. Galería de Arte Mexicano
- 23. myl arte contemporáneo

Mexico City has other popular events for contemporary art throughout the year including Zona Maco, an annual contemporary art fair that celebrated its 11th edition this year and attracted thousands from around the world. In October, Affordable Art Fair, which also takes place in other major cities of the world, will take place at the Expo Reforma showcasing exceptional pieces from 50 galleries. Last year, the highly anticipated Jumex Collection Museum opened its doors in the Polanco area featuring one of the largest private contemporary art collections in Latin America.

Art Gallery Weekend takes place annually at the end of September. For more information, download the app, visit galleryweekendmexico.com, or follow them on Twitter on Facebook https://twitter.com/GalleryWeekendM/ and https://www.facebook.com/pages/Gallery-Weekend-Mexico/197607767068660?fref=ts.

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About Mexico City

With more than 12.7 million visitors last year, Mexico City is an alluring destination filled with exciting revelations for travelers. The ever-evolving city, among the largest in the world, showcases a colorful display of a rich past seamlessly integrated into a modern metropolis. Its many attractions include four UNESCO World Heritage sites, more than 150 museums and galleries, charming neighborhoods, colorful street markets and bazaars, celebrated culinary venues, a wide-range of hotels & spas, a lively night scene, state-of-the-art meeting venues, and so much more. Among the latest openings is the Inbursa Aquarium, the largest in Latin America, with over 5000 marine animals of 250 different species. With its many attractions and year-round calendar of events, Mexico City can be enjoyed by all ages from corporate travelers to leisure guests, families, couples and the LGBT community. Mexico City's tourism industry is enhanced with the support of Mexico City's Ministry of Tourism.